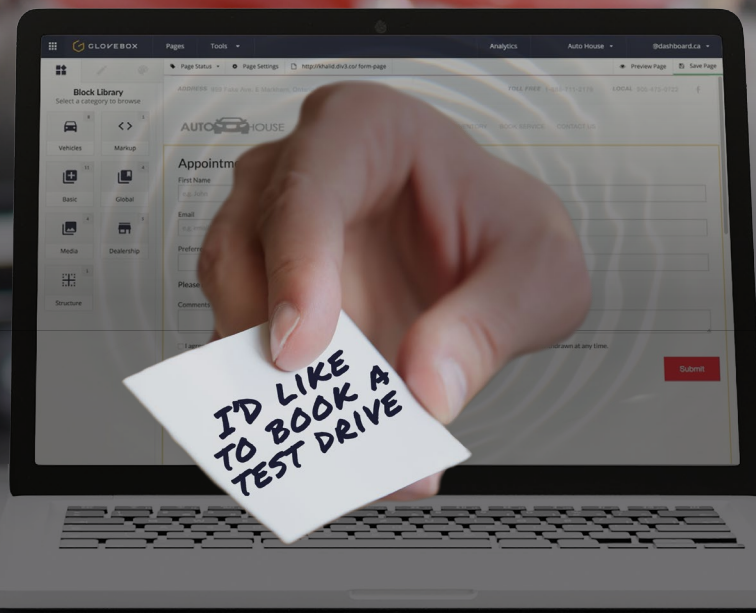


WE MAKE IT EASY TO TAKE THE LEAD



THE LAST TIME WE CHECKED...

It's your character, your history, your experience, your expertise, that makes the difference between your dealership and the ones down the street.

Glovebox CMS gives you easy-to-use controls that make your website your custom, virtual representative for your dealership. And like a great representative should, Glovebox knows how to deliver leads.

With simple-to-use tools and lots of choice, your team will love using the CMS as much as your prospects and customers will love experiencing your website.



EASY DESIGNS AND CUSTOMIZATION -

Starting with the look and feel of your site, you have a large and growing selection of designs to choose from, to fully customize, or if you prefer, to create from scratch.

EASY INVENTORY MANAGEMENT - Inventory feeds are seamless. Upload any vehicle you want to move off your lot. Merchandising is easy, of course. Glovebox can even add default descriptions until your team has time to edit them.

EASY PROMOTIONS - Build an eye-popping slider for your home page. Put in the expiry date of the offer. Watch it change when the deal is done.

EASY LEADS - Customize lead forms where and when you want them. Send leads to the right people at your dealership, or straight into your CRM. Or both. When consumers are ready to buy, you can be in touch right away.

EASY BLOGS - Drive more search related traffic simply by adding a blog, or multiple blogs, to your website.

EASY SHOWROOM AND VDP - Pick from multiple versions. Customize to your preferences. All designs have financial terms and lead forms already built in. Remove them, change them, keep them and just click the "go" button.

EASY TO FIX MERCHANDISING PROBLEMS - Speaking of merchandising and turning over your lot, the Problem Vehicle Report alerts your team to address vehicles on your website that need attention. Set your own criteria including, how many days the car has been on your site, whether it has enough photos, or if it even has a merchandising description.

EASY BUILD AND PRICE - Keep prospects and customers where they belong...on your website. Give them the tools they need to feel confident you're the right dealership for them.

EASY INCENTIVES - Control when incentives start. When they stop. How they drive leads. Even add your own promotions to make factory incentives more unique to your dealership.

IT'S REALLY THAT EASY

Glovebox CMS makes it easy for your team with built in SEO, drag-and-drop editing, block management and a growing library of OEM compliant designs. Add forms, vehicle status, feature blocks, pages, special deals, announcements, all with a few simple clicks.

GLOVEBOX EXTRAS

Glovebox CMS is available in English, French and Spanish. We also have a Glovebox Used Car version for franchise dealerships who want to promote their used car lots.

DO IT RIGHT YOURSELF, OR WITH OUR HELP

Glovebox CMS is a completely self-managed platform, or if you prefer, we can be your marketing team and do the work for you. Either way, we stay on top of your strategies and updates to make sure you're generating results for your dealership.

Take The Lead and Make It Easy For Your Team